



Glacier Gorge | Rocky Mountain National Park

20

21

Annual Report



Rocky
Mountain
Conservancy



Tribute Bench in Rocky Mountain National Park

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

In our second year since the pandemic began, we are finding our way through a complicated world that seems forever changed. With the help of our stakeholders, including you, we are embracing these transitions and working hard to rebuild programs that are more creative, dynamic and well-adapted to the needs of our community. Despite the ongoing challenges, I am happy to report another historic year of philanthropic success at the Conservancy, allowing us to fund even more improvements and projects to help protect and conserve Rocky Mountain National Park.

In 2021, the Conservancy invested more than \$1.6 million in support of Rocky, funding important projects and enhancements designed to protect the park and improve the visitor experience. These projects ranged from raising funds to replace the Search and Rescue Team's aging tactical vehicle, to installing 30 new bear boxes at Moraine Park Campground. Wildfire recovery was also at the forefront of our support to Rocky, as the East Troublesome and Cameron Peak fires of 2020 burned roughly 30,000 once pristine acres in the park. Answering the call for help, the Conservancy provided \$382,000 to support wildfire prevention, the redesign of the Green Mountain Trail – which was completely obliterated by the fires – and other important recovery initiatives. This trail is scheduled to be open to hikers again by the summer of 2022. We also launched an inaugural Fire Corps to help address the unique challenges of fire stewardship.

More than 4.4 million visitors traveled through Rocky's incredible landscape during 2021. The sheer volume of visitors to Rocky, and the need to address park impacts, has made our stewardship programs more vital than ever. Our youth Conservation Corps made repairs to 41 different trails inside the park and in adjacent National Forests. Altogether, they improved 205 miles of trails, gathered 525 pounds of trash and plastics, and removed 635 fallen trees from hiking trails. We also helped to fund the ongoing work to improve the Longs Peak Trail, rebuilding the section of trail from Battle Junction to Chasm Lake. The Longs Peak Trail Improvement Project is a multi-year effort, with the intent of bringing you a trail that will last generations.

As we continue to navigate uncertain waters, I am proud of the adaptability and resourcefulness of the Conservancy staff and board in rising to the challenge. I am also incredibly grateful to our community for supporting us and providing the important resources that we needed to deliver for Rocky. Thank you for being an indispensable part of our journey, our mission and our success for more than 90 years.

Warmly,



Estee Rivera Murdock

Estee Rivera Murdock

EXECUTIVE DIRECTOR



Achievements: By the Numbers

Conservation Corps crews working trails.

PROJECTS

\$1.6 MILLION



Provided in philanthropic support to Rocky Mountain National Park.

\$140 THOUSAND



Invested in Longs Peak Trail improvements from Lightning Bridge to Battle Mountain Junction.

RENDERINGS CREATED



For Kawuneeche Visitor Center exhibit designs.

GOAL MET



In the campaign to replace aging Search and Rescue vehicle.

WILDLIFE CONSERVATION

30



New bear boxes installed in campsites to protect both bears and campers.

REINTRODUCED



Boreal toads as part of an ongoing effort to bolster toad populations.

FUNDED



Project to create simulated beaver structures to study and help restore ecological integrity.

CONSERVATION & STEWARDSHIP

250



Miles of trail improved by the Conservation Corps.

635



Fallen trees cleared from trails.

70



Picnic areas rehabilitated in Rocky.

525



Pounds of trash removed.

41



Different trails repaired or improved.

18,221



Service hours spent on stewardship of Rocky and adjacent forests.

WILDFIRES

\$382 THOUSAND



Spent on wildfire recovery and prevention.

FUNDED



Redesign of the Green Mountain Trail destroyed in wildfires of 2020.

CREATED



Inaugural Fire Corps to address wildfire resource recovery.

REDUCED



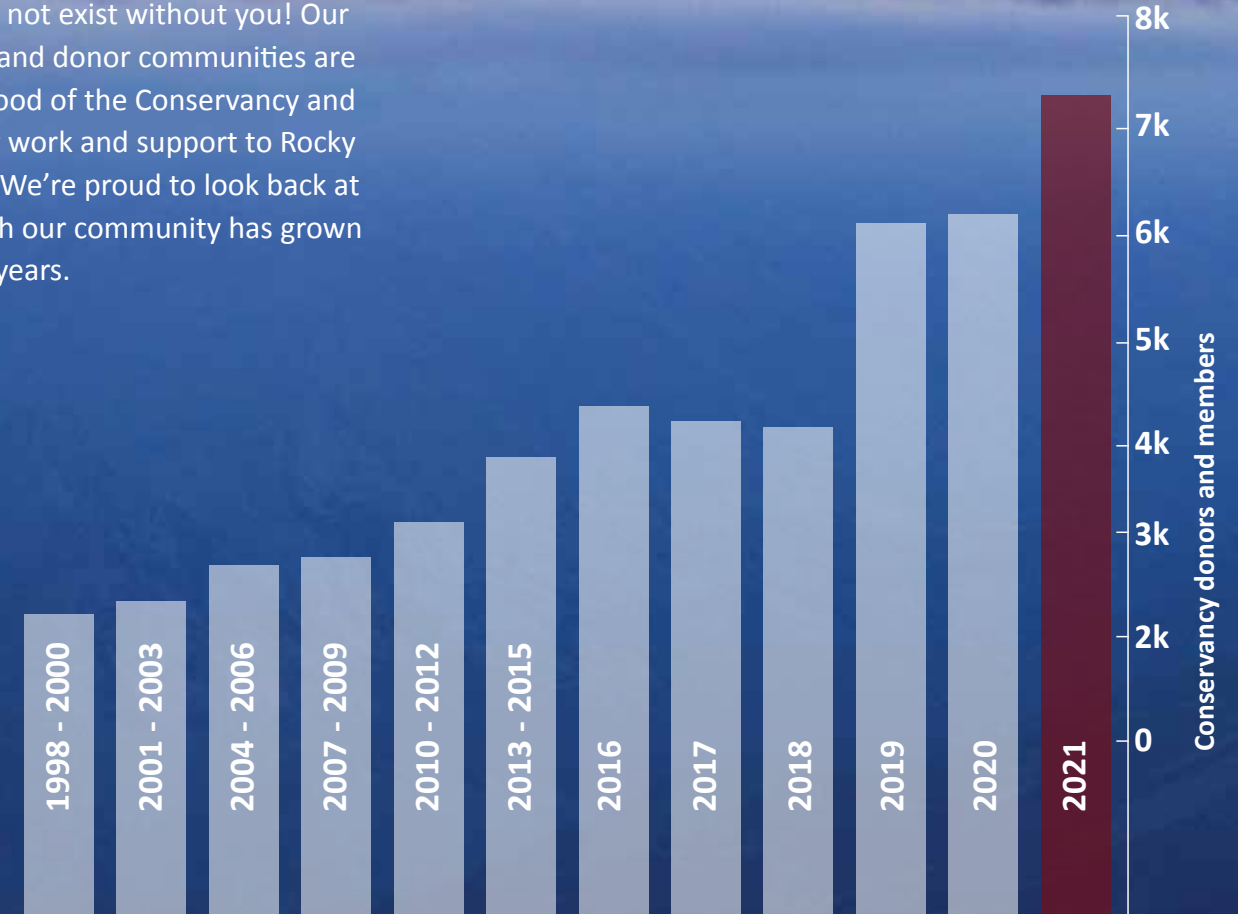
Fire fuels throughout 107 acres in the park.

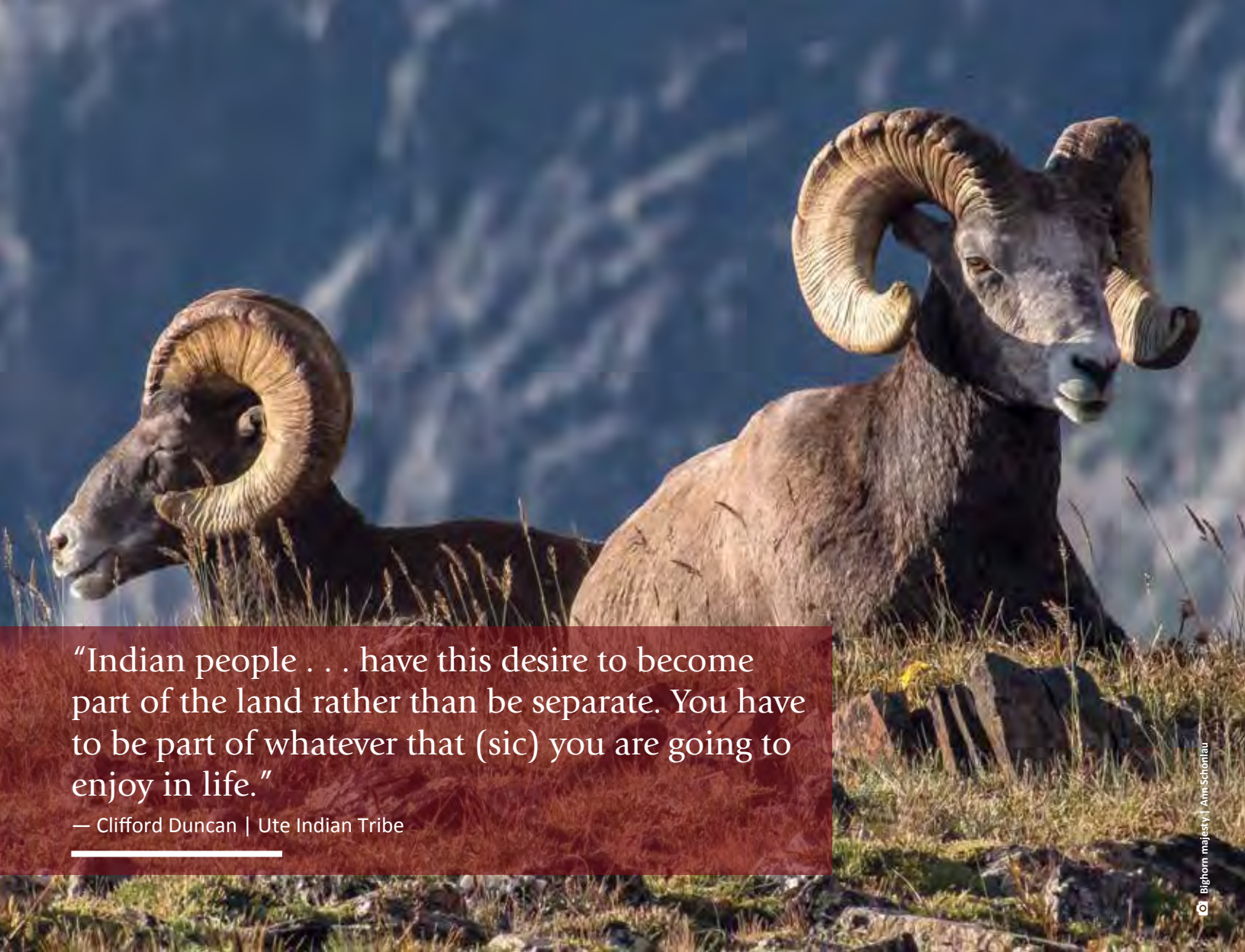
FUNDED



Comprehensive fuels reduction project on Deer Mountain to prevent rapid wildfire spread.

We could not exist without you! Our member and donor communities are the lifeblood of the Conservancy and make our work and support to Rocky possible. We're proud to look back at how much our community has grown over the years.





© Bighorn majesty | Ann Schoniaw

“Indian people . . . have this desire to become part of the land rather than be separate. You have to be part of whatever that (sic) you are going to enjoy in life.”

— Clifford Duncan | Ute Indian Tribe

MISSION

The Rocky Mountain Conservancy provides services, educational experiences and materials to enhance Rocky Mountain National Park and surrounding public lands for all park visitors. We strive to be responsive to this mission with a strong business model and efficient practices, as well as through engaging programming and the creation of compelling educational programs.



MEMBERSHIP

The Conservancy’s membership continues to build a strong constituency of support, enabling us to carry out our mission to conserve the park. Conservancy members are the lifeblood of our organization, forming a stable foundation for operations. Members have also become a valuable resource for volunteer activities when needed. Our membership program offers members a vibrant array of discounts and invitations to special events and opportunities to engage with the park through stewardship.

NEXT GENERATION

With funding from the Conservancy’s Next Generation Fund, the Junior Ranger program continued to encourage kids to explore, learn and protect the park. And while formal ranger programs could not be offered during the pandemic, the Education and Outreach team assembled nearly 3,000 Junior Ranger Discovery Packs filled with scientific tools. All together, the funding for the Junior Ranger program resulted in more than 40,000 visitor contacts.



“Living and working in Rocky Mountain National Park ignited my commitment to protect the natural world and promoted my enthusiasm for conservation.”

— Ali G. | Conservation Corps crew member

© Conservation Corps

CONSERVATION CORPS

After running a reduced program in 2020, the Rocky Mountain Conservancy-Conservation Corps program returned to near full strength in 2021. With seven crews spread over five different areas, the Conservancy Conservation Corps was able to make dramatic progress in trail corridor development, wildfire restoration and mitigation, watershed health, erosion management, and reopening invaluable recreation areas throughout Northern Colorado. In 2021, the Conservancy also launched its inaugural Wildfire Crew which partnered directly with the RMNP Fire Management Office to train and certify individuals in wildland firefighting and support the mitigation efforts that were needed following the wildfires of 2020.

ACCOMPLISHMENTS

160+
STAIRS
constructed

35+
SIGNS
installed

200+
MILES
of trail
maintained

55
ACRES
of invasive
species removed

584
FEET
of rock retaining
wall constructed

635
TREES
cleared from
the trail

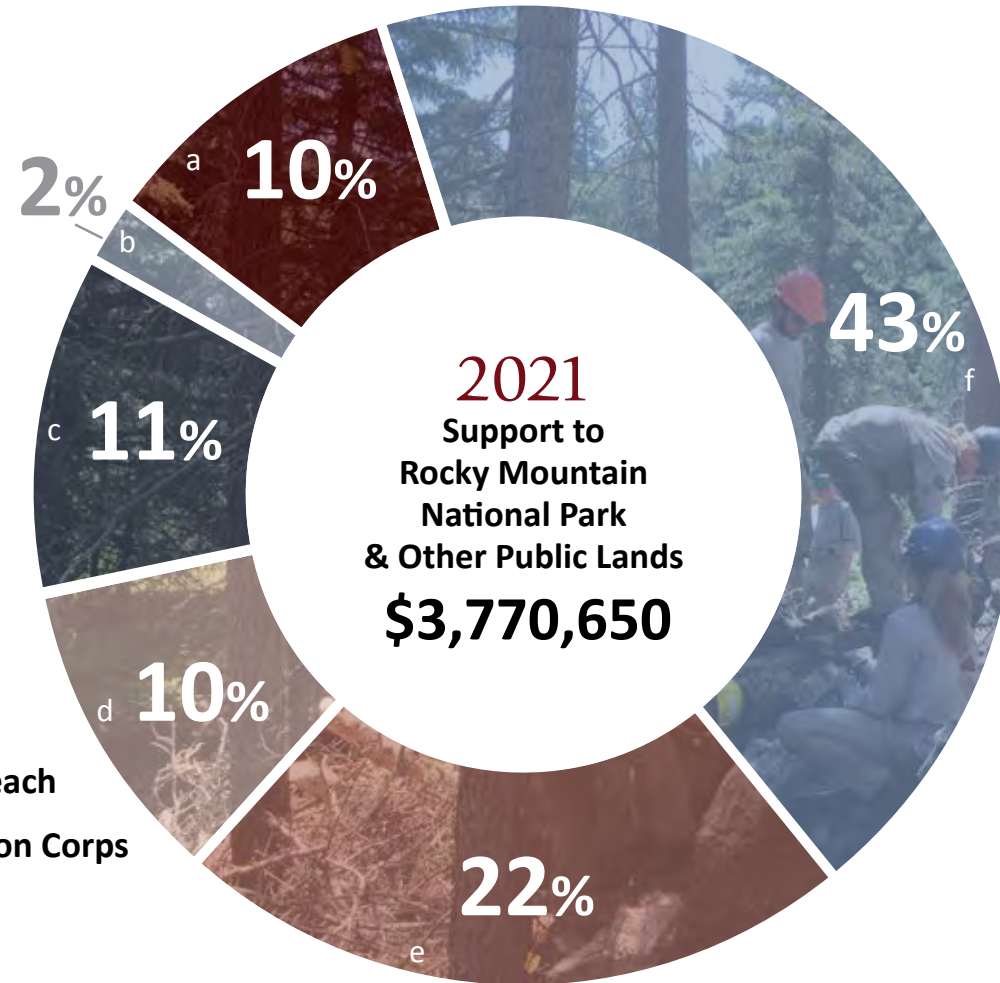
OVER
130
miles of trail corridor
cleared of debris

150+
SLASH PILES
built for
prescribed burning

1200+
EROSION DRAINS
cleared and maintained

17,000+
HOURS
of service dedicated to public lands,
conservation and restoration

BY THE NUMBERS



- a** Constituency Building
- b** Other Public Lands
- c** Youth, Education, and Outreach
- d** Rocky Mountain Conservation Corps
- e** Park Improvement Projects
- f** Visitor Services

ASSETS & LIABILITIES

As of December 31, 2021	2021	2020
ASSETS		
Cash and Equivalents	\$ 8,781,787	\$ 6,600,091
Investments	\$ 13,353,042	\$ 12,441,589
Accounts Receivable	44,210	85,047
Contributions Receivable	474,724	228,685
Prepaid Expenses	71,272	63,297
Inventory	892,072	609,389
Land Held for Donation	500,000	500,000
Property and Equipment	771,705	996,803
TOTAL ASSETS	24,888,812	21,524,901
LIABILITIES		
Accounts Payable	286,599	140,979
Accrued Aid Payable	508,940	414,440
Accrued Expenses Payable	192,561	152,357
Deferred Revenue	-	-
Notes Payable	-	279,652
Custodial Funds	7,928	7,928
TOTAL LIABILITIES	996,028	995,356
NET ASSETS		
Unrestricted:		
Operating	3,989,671	2,585,422
Designated:		
Operating Reserves	700,000	700,000
Quasi-Endowments	10,561,063	9,712,143
RMNP Funds	4,756,535	4,067,391
Temporarily Restricted	3,539,242	3,143,901
Permanently Restricted	346,272	320,687
TOTAL NET ASSETS	23,892,783	20,529,544
TOTAL LIABILITIES AND NET ASSETS	24,888,812	21,524,901

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📷 Boreal toad researchers conducting toad count | RMNP

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WHO WE ARE

Founded in 1931, the Rocky Mountain Conservancy is the nonprofit partner of Rocky Mountain National Park, and other public lands. Our primary mission is to provide philanthropic and programmatic support to Rocky Mountain National Park, including funding for youth education through our Next Generation Fund. We also work with other public lands partners, including the Forest Service and Bureau of Land Management partner agencies, to provide educational services and support for public lands in Colorado and Wyoming. In addition to its educational and visitor services programs, the Rocky Mountain Conservancy also raises funds to support and enhance Rocky. With the assistance and generosity of thousands of donors, members and partners, the Conservancy has raised more than \$35 million for the park since its inception.

OUR MISSION

The Rocky Mountain Conservancy promotes stewardship of Rocky Mountain National Park and similar lands through education and philanthropy.

